



# SHADI HAJIR

UI/UX & Brand Specialist

## ABOUT ME

Creative and well developed, intuitive, resourceful, graphic & web UI professional with multicultural approaches; possessing a significant background in delivering a variety of creative media and visual communication solutions; while demonstrating attuned attention to detail and inventive qualities gained with 18 years of experience.

## MY SKILLS

UI/UX  
Wireframing  
Prototyping  
Graphic design  
Print design  
Photography  
Online marketing  
Project managing

## INTERESTS

Swimming / SUPing  
Travel / Nature trips / Cycling  
/ Music / Photography /Sailing

## CONTACT ME

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## EDUCATION

### M.A. In Informatics-Designer

1999-2004

Saint-Petersburg State University Of Culture And Arts, Saint-Petersburg  
Specialization: Media Designer

### Specialized Courses In Photography

2000-2004

Saint-Petersburg State University Of Culture And Arts, Saint-Petersburg

## WORK EXPERIENCE

### Product Owner & UI/UX

November 2021 – May 2023 / Mynteq Trade OÜ, Tallinn

I was responsible for setup and managing a developer team, project management and UI/UX design to build an online precious metal trade platform, as well as a managing marketing team of four people.

### Product Owner, Visual, Brand & Web UI/UX

May 2019 – Dec 2020 / Techno Life OÜ, Tallinn

In this company, i was responsible for building the UI for smart home Android apps, the UI/UX for SAAS products, communicating with customers, and serving as the project owner for B&B SaaS products.

### Art Director, Project Manager/UI

Nov 2009 – Aug 2023 / Parallel Ideas OÜ, Tallinn

In Parallel ideas, I am responsible for managing projects, communicating with customers and developers, creating UI solutions mostly for web projects.As will managing marketing and promotion.

### Visual, Brand & Web UI/UX

Feb 2016 – Sep 2018 / Roller Äritarkvara OÜ, Tallinn

Shop Roller is a startup company in e-commerce field, i was managing their visual design concept, website, building UI solutions for there platform customers.

## LECTURING EXPERIENCE

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### 1 Koolitus, Tallinn

2021-Aug 2023 / Part time Lecturer

Holding lectures in email marketing, Google ads and e-commerce.

### Matean Business services, Tallinn

2017-2019 / Lecturer, organizer

Event organizer, course promoter, and developer of the syllabus for the course "Online marketing", "e-commerce" and "advertising psychology and trends".

### Enterprise Helsinki, Helsinki

2009 – 2015 / Lecturer

Developed the syllabus and overall course structure. "Online and offline advertising", "Company image", "Business model.

## SOFTWARE SKILLS

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|---------------|-----------|--------------|-----------|
| • Photoshop   | ●●●●●●●●○ | • Figma      | ●●●●●○○○○ |
| • Illustrator | ●●●●●○○○○ | • Corel Draw | ●●●●●●●○○ |
| • XD          | ●●●●●●●●○ | • Sketch     | ●●●●●○○○○ |
| • InDesign    | ●●●●●●●●○ | • Invision   | ●●●●●●●●○ |

## LANGUAGES

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|--------------|-----------|-----------------|-----------|
| • English C1 | ●●●●●●●●○ | • Russian C1    | ●●●●●●●●○ |
| • German A1  | ●●○○○○○○○ | • Arabic Native | ●●●●●●●●● |